



CIOR Language Academy (CLA)

<http://www.ciorlanguageacademy.org>



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Content



- CIOR Language Academy Mission
- Overview
- Staff
- Students
- STANAG Examination
- Outside the Classroom
- SWOT Analysis
- CLA & You
- Future
- Application
- Thanks
- Contacts



CLA Mission

The CLA's mission is to teach Reserve and Regular* NATO, PfP** and MD** Officers and NCOs the two official working languages of NATO.

No communications, no operations!

* Students may also be MOD employees, civil servants etc. Those working within the military environment

** PfP : Partnership for Peace, MD : Mediterranean Dialogue



Overview



- Annual 2 weeks course (included weekend)
- 8 hours language class p/d
- STANAG Level 2 & 3 examinations provided
- Full lodging and meals
- Military excursions & social programme
- Best value for money (approx €400/2 weeks)
- NATO/IMS* Scholarships available for PfP and MD countries

*IMS: International Military Staff



Staff



- 2017: 19 instructors
- All serving military or ex military with teaching experience.
- Many have operational deployment experience.
- Mostly from across a number of English (UK, USA) and French speaking nations, (Switzerland, France).
- Beg to Adv classes taught.



Students

The opportunity to experience a multitude of cultures

- 37 in 2015

- 61 in 2016

- 81 in 2017



- ALBANIA
- ALGERIA
- AUSTRIA
- BELARUS
- BULGARIA
- CZECH REP
- ESTONIA
- FINLAND
- FRANCE
- FYROM
- GEORGIA
- GERMANY
- HUNGARIA
- ITALY
- MAURITANIA
- MOLDOVA
- NETHERLANDS
- POLAND
- ROMANIA
- SLOVANIA
- SPAIN
- TUNISIA
- TURKEY
- UK
- UKRAINE
- USA



STANAG

- Examinations in the 4 language skills (reading, writing listening, speaking)
- No additional cost for the exam
- Gives the academy legitimacy for our product and increased value to the personal file of the student
- Conducted by the STANAG testing team over two days (BILC)
- Is reflective of the CEFR, yet has it's own distinctive style

CEFR

■ The primary purpose is to check learners' progress in **developing communicative competence** within a specific course of study.

STANAG

■ The primary purpose is to test individuals' general **proficiency across a wide range of topics** regardless of their course of study.



STANAG vs CEFR

| STANAG Level | Description | Common European Framework Grade |
|--------------|----------------------|---|
| 0 | Beginner | A0 (Beginner) |
| 1 | Survival English | A1 – A2 (Elementary – Pre Intermediate) |
| 2 | Functional English | B1 (Intermediate) |
| 3 | Professional English | B2 (Upper Intermediate) |
| 4 | Expert | C1 (Advanced Proficiency) |



EFL Statistics

| | 2016 | 2017 |
|--|------|------|
| Number of Exam Candidates | 17 | 35 |
| Number of Nationalities | 11 | 8 |
| Level 2 Full Passes | 3 | 3 |
| Students requiring only 1 skill retake | 3 | 6 |
| Level 3 Full Passes | 3 | 7 |
| Students requiring only 1 skill retake | 1 | 3 |



Outside the Classroom

Increasing their joint knowledge



Military cultural excursions

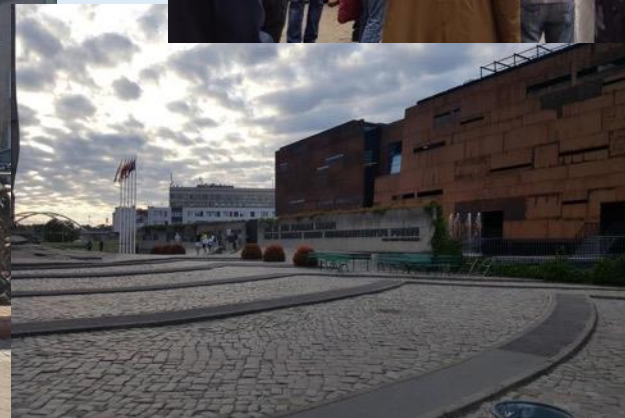


Duty of Remembrance: remembering the fallen



Outside the Classroom

Student lead excursions prepared like mission briefs.
Practising oral presentations and written skills.





S.W.O.T Analysis

STRENGTHS

- Motivation of staff
- Motivation of students
- Multi-national experience leading to open-mindedness
- Back-office efficiency
- Ability to offer STANAG giving us a true legitimacy

WEAKNESSES

- Very limited Human Resources (committee understaffed)
- Due to increasing student numbers we struggle to meet instructor requirements.
- Examinations are reliant on host nation relationships with STANAG
- Poor advertising and lack of communication– we are the best kept secret in NATO! 😊
- Limited CIOR sponsorships



S.W.O.T Analysis

OPPORTUNITIES

- Potential additional training ORSEM/French Reserve Staff College and other NATO classes
- Links to all CIOR committees (YROW, CIMIC, CMIOR, ...)
- IMS Scholarships opening doors to new countries
- Using our younger staff and students to broadcast our work via social media and web site
- E-learning project

THREATS

- Financial reliance for some countries on NATO/IMS sponsorship
- Using pro-bono instructors
- Redundancy – we lack instructors
- Back-office working beyond capacity



CLA & YOU

IT IS GOING TO BE A WIN-WIN SITUATION

A. WE WOULD HAVE MORE EXPERIENCED STUDENTS

B. YOU WOULD HAVE AN ADDITIONAL
TRAINING OPPORTUNITY FOR YOUR
STAFF TO BRUSH UP ON AND IMPROVE
THEIR LINGUISTIC SKILLS, ESPECIALLY
IMPORTANT FOR THOSE ON THE VERGE
OF BEING DEPLOYED TO A THEATER OF
OPERATIONS, OR BEING ASSIGNED TO A
MULTI-NATIONAL HQ (NATO/UN)



NO STRINGS ATTACHED !



Future

- CLA 2018 to be hosted in Cadiz (San Fernando), Spain, Sunday, July 22nd to Saturday, August 4th
- We are actively seeking future hosts
 - Current possibilities for 2019 & 2020 include Switzerland and Romania
- We are actively seeking additional instructors
 - Current possibilities include USAF, South Africa

We are always looking for more students!



Application

- Currently via the CLA website
<http://www.ciorlanguageacademy.org/CLAFORMS/>
- Includes scholarship application form
- Staff and student application form
- Funding procedures for PfP & MD countries
- NATO funding information





Thanks



- Our previous host nations (Czech Rep, Estonia, Poland, Slovenia, Bulgaria, Hungary, Romania, FYROM, Turkey, Moldova)
- Our main supporting nations: UK and France, then USA and Switzerland for their instructor support. Spain and Poland for sending the most number of students each year.
- General Toft (NATO IMS) who is in charge of our sponsorship programme in reference to Partnership for Peace and Mediterranean dialog countries (1/4 of our students).
- And all those from so many different countries who behind the curtains continue to support the efforts of the CLA and give us great pieces of advice



Contacts

For further information

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